

## Board of Directors 2018

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Katy Murray\*

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Brian Loughmiller

Rocky McKelvey, DVM

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Christina Sanders

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## Leadership Team 2018

### James Bias, CAWA

President and CEO

### Debra Burns, MA, CFRE

Sr. Vice President, Development

### Maura Davies, MA

Vice President, Communications

### Karen Froehlich, CAWA

Vice President, Animal Welfare

### Don Lindsley, CPA

Vice President, Finance

### Mary Ogilvie

Assistant to the President

### Linda Yarborough

Special Assistant to the CEO

## Locations

Jan Rees-Jones Animal Care Center,  
Myron K. Martin Spay/Neuter and  
Animal Wellness Clinic and The Rees-  
Jones Foundation Humane Education  
Center  
2400 Lone Star Drive, Dallas, TX 75212

Russell E. Dealey Animal Rescue Center  
Dallas, TX

Russell H. Perry Animal Care Center and  
Spay/Neuter and Animal Wellness Clinic  
8411 Stacy Road, McKinney, TX 75070

Mary Spencer Spay/Neuter and Animal  
Wellness Clinic at Village Fair  
4830 Village Fair Drive, Dallas, TX  
75224

### Main Telephone:

214-742-SPCA (7722)

Tax ID: 75-1216660

### Website:

[www.spca.org](http://www.spca.org)



[facebook.com/spcaoftexaspage](https://facebook.com/spcaoftexaspage)



[twitter.com/spcaoftexas](https://twitter.com/spcaoftexas)



[instagram.com/spcatexas](https://instagram.com/spcatexas)

# Our Mission

The SPCA of Texas is dedicated to providing every animal exceptional care and a loving home

## SERVING ANIMALS IN NORTH TEXAS

The SPCA of Texas is the leading animal welfare agency in North Texas with two shelters, three spay/neuter clinics, two mobile spay/neuter clinics, one mobile adoptions unit and an animal rescue center located in Dallas and Collin Counties, and serves as an active resource center providing an array of programs and services that bring people and animals together to enrich each other's lives.

A comprehensive animal welfare agency, the SPCA of Texas is not affiliated with any other entity and does not receive general operating funds from the City of Dallas, State of Texas, federal government, or any other humane organization.

We are a 501(c)3 nonprofit organization (Tax ID #75-1216660), dedicated to the welfare of animals and people programs.



\*Board members whose term expired at the end of 2018. The SPCA of Texas is grateful to these board members for their service.

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SPECIALLY  
OF TEXAS

since **1938**

**80**  
**YEARS**  
Rescue. Rehab. Rehome.

annual report **2018**



# 80 years

## of serving and helping animals in North Texas.

This year we have been overwhelmed with nostalgia as we celebrate the SPCA of Texas' 80th anniversary. It's remarkable how far our organization has come since 1938, growing from the small group that was operating out of our founder's home to the oldest and largest animal welfare organization in North Texas.

Despite the growth through the years, the SPCA of Texas' commitment to North Texas animals has remained our guiding light. But none of it would have been possible without your help! Thank you for supporting our mission to provide every animal with exceptional care and a loving home. All money donated to the SPCA of Texas stays in North Texas to help our local community. By giving locally, you have allowed us to say yes and do what it takes to help the animals, whether we're saving animals on a cruelty case (like the 110 animals we seized in October), or providing free spays or neuters to thousands of pets in Southern Dallas. Thank you to everyone involved in making sure these pets are rescued, rehabilitated and placed into new and loving homes, from our very generous donors and advocates to our hardworking volunteers and staff. We could not do it without each and every one of you.



**Thanks to you,  
in 2018 we:**

Spayed/Neutered **20,551** General Public Pets

Spayed/Neutered **4,386** Shelter Pets

Had **30,025** General Public Wellness Clients

## LET'S FIX THIS

# Southern Dallas Pet Initiative

The SPCA of Texas works with our community to keep pets in their homes, off the streets and out of shelters through our comprehensive Community Pet Program. The program was created in 2016 and provides a variety of services to assist underserved communities.

The Southern Dallas Pet Initiative provides free spay/neuter services to pets in 23 southern Dallas zip codes, as well as hosts Community Wellness Events with free vaccinations and wellness exams. From April 2017 through December 2018 the program also served dogs seized from Animal Cruelty Investigations in the 23 zip codes which added 244 surgeries. Beginning in December 2018 we went from servicing dogs and cats to only dogs. This program is made possible because of you, our generous donors, funders and supporters.

**Primary Funders Include:** *Rees-Jones Foundation; W.W. Caruth, Jr. Foundation; The Dallas Foundation; and The Meadows Foundation*

# Rescue.

Our **Animal Cruelty Investigations Unit** (ACI Unit) serves the North Texas community by investigating reports of animal cruelty such as abuse, neglect, hoarding, animal fighting and more.



**4,722**

Animal Cruelty Reports



**2,090**

Investigations



**3,046**

Animals Rescued

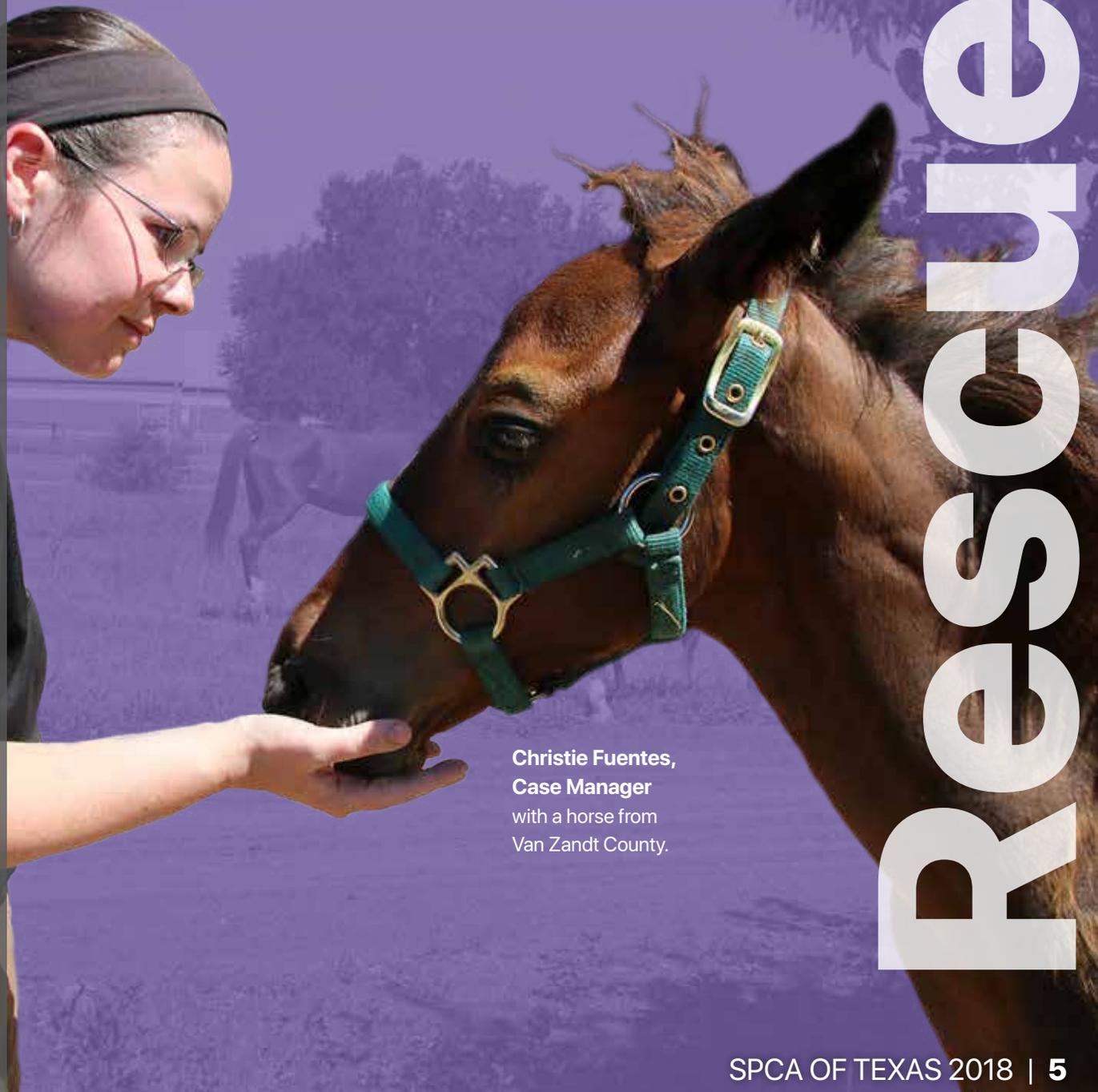
# Saving Lives

When Animal Cruelty Investigators from the SPCA of Texas arrived at a self-described "sanctuary" for animals back in April, they instead found extensive animal cruelty.

Together with the Van Zandt County Sheriff's Office and the Van Zandt County Constables Office, investigators found dozens of deceased horses as well as 70 horses, nine donkeys and six pigs. All of them had minimal to no access to food or water. More than half of the horses, the donkeys and the longhorn were roaming on a large, fenced pasture on the property. These animals had no access to food and little to no access to water. Other horses were confined to two smaller pastures on the property with no access to food and minimal water. The horses were so desperate for nourishment that they were eating the bark off of the trees, leaving some trees completely bare of bark. The pigs were confined to a small wire pen with no access to food.

The surviving animals had numerous health issues, including malnourishment, open sores, nasal discharge, diarrhea, hair loss, overgrown and cracked hooves, fly bites and other injuries.

The SPCA of Texas received custody of the 86 surviving animals later that month. Thanks to the combined efforts of our Animal Cruelty Investigations Unit, law enforcement, staff, volunteers and generous donors, these animals are now healthy and happy. As of April 2019 only a handful of horses from this case are looking for their forever homes.



**Christie Fuentes,**  
**Case Manager**  
with a horse from  
Van Zandt County.



# Rescue.

# pleasures of giving.



**Larry and Joan Rogers.**  
Joan is holding a photo of her and Larry taken the day after they married in Tokyo in 1956.

## Dr. Larry & Mrs Joan Rogers

**Dr. Larry Rogers and his wife Joan have a long standing philosophy on giving: When you have more than you need, give part of it away so you can enjoy the pleasures of giving while you're still alive.**

For decades, this philosophy has inspired the couple to support the SPCA of Texas. In addition to the generous financial gifts they've made over the years, they are significant supporters of two of our signature events: Home for the Holidays and Fur Ball gala. The Rogers are also longtime Legacy Society members.

And even though Dr. and Mrs. Rogers are both 93 years young, you can't beat their enthusiasm for Home for the Holidays. "We love the dog houses! And the event raises a lot of money, adopts out a lot of animals, and creates a good deal of publicity for the SPCA of Texas," Dr. Rogers admits.

In 2018 the Rogers were the Presidential Sponsors for Fur Ball, celebrating the SPCA of Texas' 80th anniversary. As an added bonus, Fur Ball Honorary Chairs, President Bush and Mrs. Laura Bush recognized the Rogers at the Fur Ball Patron Party, which was sponsored by Jan Rees-Jones. "It was a big surprise!" says Mrs. Rogers.

***"The fact that you take such good care of animals is the main reason the SPCA of Texas is one of the charities that we love to support."***

# YOUR GIFT MATTERS

## Your support saves lives.

As the leading animal welfare agency in North Texas, we operate two shelters, one mobile adoptions vehicle, three spay/neuter clinics, two mobile clinics and an animal rescue center.

Every time you support the SPCA of Texas - whether by making a contribution, attending one of our events, being a Legacy Society member, volunteering your time, or simply spreading the word of the work we do - you support the animals we serve.

We are the voice of the animals who cannot speak for themselves. We humbly thank you for making our work possible.

**Together we can continue to be that important voice.**

Make a gift today at [spca.org/waystogive](https://www.sPCA.org/waystogive)



remember the SPCA of Texas in your will

# Rehab.



## Russell E. Dealey Animal Rescue Center

The Russell E. Dealey Animal Rescue Center houses large-scale animal cruelty seizures and surrenders, and stands ready to help pet owners and organizations throughout the region in the face of catastrophic natural or manmade disasters.



**2,437**  
Animals Housed



**1,374**  
Canines



**672**  
Felines



**391**  
Other

# Healing Hearts

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Life for Janie has gotten much easier since she came to the SPCA of Texas. At the end of July, the 5-year-old Lab mix was rescued from animal cruelty. This sweet girl's entire body was practically hairless, and her legs were swollen, red and had open sores. She received extensive treatment at the SPCA of Texas. In fact, her case was so severe that she needed additional care from a specialist. Thanks to donors, we were able to get Janie the help she so badly needed, and after several months in foster care, Janie has the right combination of medication to help her lead a wonderful life.

Janie no longer suffers from skin inflammation and itching, and her fur is slowly growing back. She is feeling better than ever as vets, staff and her foster mom, Laura continue to provide her with the best of care. Janie has gone through so much hardship but now this beautiful girl knows she is loved.



Janie is all smiles!



Janie snuggling with her foster mom, Laura.

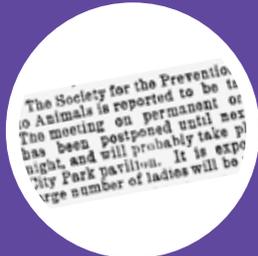
# Rehab.

# Since 1938...

**The Dallas Animal Protective League opened a shelter on Industrial Boulevard** (now Riverfront Boulevard), one block south of Commerce Street.

**On May 16, 1973 the ground breaking for the new E. M. "Ted" Dealey Animal Care Center was led by "Anthony" a trained German Shepherd,** assisted by Harold Clark, George W. Jalonick, III, Don Cates and Joe Dealey, for whose father the shelter was named. The new shelter was occupied in August.

**On October 16, 1990 the name of the organization was again changed.** The new name, SPCA of Texas, reflected state-wide efforts to stop the neglect and abuse of animals.



**1888**

On June 7, 1888, The Dallas Morning News announced an organizational meeting for the **Society for the Prevention of Cruelty to Animals.**

**1938**

A charter of incorporation was granted by the State of Texas on September 22nd to the Dallas Animal Protective League (APL).



**1940**

**1951**



**The Society for Animal Protection (SAP) was founded in 1951 by a group of interested animal lovers.** The Overton Road Shelter was later built for the SAP with funds donated by E.M. "Ted" Dealey, President of A.H. Belo Corporation and Publisher of the Dallas Morning News.



**1970**

**George W. Jalonick, III became Chairman of the Board of Directors.** He and Joe Dealey, son of Ted Dealey, were the driving force for fundraising for the shelter at 362 South Industrial Boulevard. A development committee, headed by Russell H. Perry, President of Republic Financial Services, and made up of more than 65 prominent Dallas citizens, was organized.

**1973**



**1976**

**The George Whittell, Jr. Spay/Neuter Clinic,** which would later become the Myron K. Martin Spay/Neuter & Wellness Clinic, was constructed next to the Dealey Animal Care Center and opened in November of 1976. The first animal to be neutered was Sox the cat.



**1990**

A merger with the Humane Society of Texas provided the SPCA of Texas a facility in McKinney.

The grand opening and formal dedication of the Russell H. Perry Animal Care Center and Spay/Neuter & Wellness Clinic was held on March 25, 2002.

The Jan Rees-Jones Animal Care Center, The Rees-Jones Foundation Education Center and the Myron K. Martin Spay/Neuter & Wellness Clinic opened on January 2, 2012.

The Rees-Jones Foundation, the W.W. Caruth, Jr. Foundation at Communities Foundation of Texas, The Dallas Foundation, The Meadow Foundation and additional local funders awarded \$13+ Million to help fund the most ambitious spay/neuter initiative in the country. **Through the Southern Dallas Pet Initiative, the SPCA of Texas partners to provide free spay/neuter services to pets in 23 Southern Dallas zip codes.**

The SPCA of Texas operated a 24/7 shelter in downtown Dallas to house hundreds of pets of evacuees in support of the rescue efforts in the aftermath of Hurricane Harvey.



**1993**

**1999**

**2002**

**2006**

**2012**

**2014**

**2017**

**2018**



The SPCA of Texas **enlarged its Animal Cruelty Investigations efforts.** Animal Cruelty Investigations help not only dogs, cats and small mammals but also horses and livestock.



The SPCA of Texas took over operation of the Village Fair Spay/Neuter & Wellness Clinic, now known as the **Mary Spencer Spay/Neuter & Wellness Clinic at Village Fair**, in Southern Dallas from The Humane Society of the United States (HSUS).



In December of 2014, **the SPCA of Texas purchased a building in West Dallas that became the Russell E. Dealey Animal Rescue Center.** Russell E. Dealey announced a \$1 Million naming gift at the Fur Ball Gala in September of 2017.



**Celebrating its 80th birthday, the SPCA of Texas' Fur Ball gala sold out.** The event, held at the Hyatt Regency Dallas, exceeded all goals thanks to Honorary Chairs President and Mrs. George W. Bush, Chairs Cindy and Jennifer Lindsley and Auction Chairs Julia Howard and Sandra Fite.

# we're working together to **save lives.**

This year was a very successful year for our new Adoption Ambassador Program! We've more than tripled the number of adoptions from foster from 2017.

**The Adoption Ambassador Program** began in July of 2017 and has proven to help animals that struggle with being adopted out of shelters. The Adoption Ambassador program benefits both the adopters and the animals, by helping the adopters learn more about their future pets before adopting them and helping the animals put their best foot forward.

 **1,368** Animals Fostered

 **182** Ambassador Program Adoptions

 **510** Foster Parents

Visit: [www.sPCA.org/foster](http://www.sPCA.org/foster) to learn more about our **Adoption Ambassador Program**

## Foster Spotlight: **Carl**

When Carl came to the SPCA of Texas he was underweight, had severe periodontal disease and was drinking and urinating excessively. Tests showed he had several severe abnormalities, including diabetes. Because he would require medical care for the rest of his life, he was placed in Fospice, a foster hospice program.

Despite his age and physical problems, Carl was a social, playful and happy cat. He ate like a champ, played with toys, enjoyed naps and most of all he just wanted to be loved on. Fortunately, we found Carl's foster mom, Liz. She stepped up and monitored Carl's blood glucose every day and kept detailed records of his condition. Carl gained weight and he is now living like a king!

Without Carl's mom, Liz, none of this would have been possible. We are grateful for all of our foster parents who welcome animals from the SPCA of Texas into their homes. They provide animals with a comfortable, loving home while opening up space for more animals at our shelters.

**The more animals fostered, the more lives saved!**



# why i volunteer.

Volunteers at the SPCA of Texas share their hearts and give their time to make every day special for the animals who are waiting for their forever home. We depend on hundreds of volunteers to help in our shelters, clinics, and in our community. We could not make a difference in the lives of so many animals without our dedicated volunteers.



Charles Schwab team volunteering.

“Volunteering at SPCA of Texas has given me something fun and purposeful to do as a break on the weekends. I fell in love on my first day and have been there almost every week since! It is important to find a way to give back to the community or help others in need and there are not many more fun or impactful ways to do so than spending a couple hours at SPCA of Texas with the most adorable animals and making an impact on their life. I always look forward to coming to meet all the new dogs and seeing all of my favorites who have been there for over a week.



- Mia Shroyer  
SPCA of Texas Volunteer



At Charles Schwab, one of our guiding principles is, “actions matter more than words.” As a result, community service is a big part of our culture – it is a place where volunteering on behalf of causes we are passionate about is encouraged and supported. Our team has a deep love and appreciation for animals, and the amazing and inspiring work done by the SPCA of Texas to rescue, rehab and rehome animals of all kinds is a cause we are thrilled to support. Volunteering allows us to come together to support an organization that improves the DFW community and helps provide a second chance to animals in need. We are very happy to have the opportunity to support the SPCA of Texas.



- Julie Levay  
Senior Manager | Business Consulting and Education, Charles Schwab



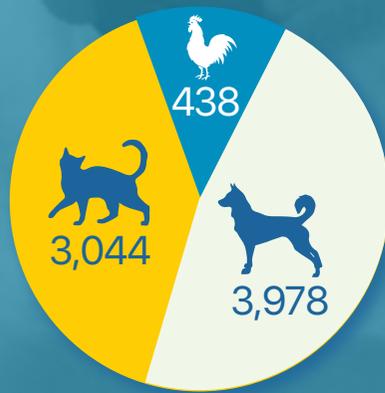
**2,346**  
Individual Volunteers



Volunteer Hours are equivalent to  
**102 full time employees**

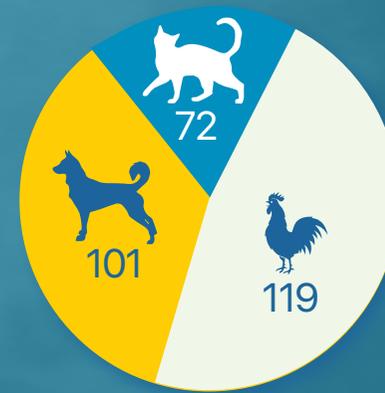
# Rehome.

We are ready to do everything possible to provide every animal exceptional care and a loving home. Our specially trained staff and volunteers provide behavior support for all of our pets before and after adoption, including behavior assessments, play groups, socialization, obedience training and enrichment.



**Pets Adopted**

**Dog/Cat  
Live Release Rate  
96%**



**Pets Transferred Out**

# Forever Home

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For nearly 300 days, Nixer Dude waited to meet his forever family. He came to us in November of 2017 after being rescued by our Animal Cruelty Investigators. He was under-socialized and struggled to get along with other cats. Nixer Dude preferred to hide.

As he gained confidence from the care he received from our volunteers and staff, he was ready to go to a foster home. Nixer Dude finally got the chance to leave the shelter and went home with his foster mom, Brooke. In less than two weeks of caring for Nixer, Brooke knew this was the place for Nixer! He has become a very spoiled cat in his forever home, and has come to love his two cat siblings.

With the help of donors and foster parents like Brooke, our goal is to give every animal in our care a happy ending just like Nixer Dude.



Nixer Dude in the shelter.



Nixer Dude in his bed.

# Rehome.

# special events.



**SPCA OF TEXAS**  
**FURBALL**  
 September 22<sup>nd</sup> 2018

## \$1 MILLION NIGHT!

including **\$200,00** gift from **Don & Stacey Kivowitz**

Amount raised: **A Million Dollar Night!**

Anniversary Sponsor: **Dr. Larry & Mrs. Joan Rogers**

Presidential Sponsors: **Russell E. Dealey, Jan & Trevor Rees-Jones**

Honorary Co-Chairs: **President & Mrs. George W. Bush**

Event Co-Chairs: **Cindy Lindsley & Jennifer Lindsley**

Amount raised: **\$101,571**  
 plus **\$100,000 challenge match** by the **Snyder Foundation**

*Paws 4 a Cause*  
 January 29<sup>th</sup> 2018



Diamond Sponsors: **Marsha Pendleton-Gray & Dr. Richard Gray**  
 Event Co-Chairs: **Kristen Grenberg & Melissa Vullo Bell**

Amount raised: **\$84,280**  
 plus **299 adoptions** and **\$44,826** in **adoptions, donations and retail**

**SPCA OF TEXAS**  
**HOME**  
 • FOR THE HOLIDAYS •  
 Nov 19<sup>th</sup> - Dec 23<sup>rd</sup> 2018

Bark & Build Lane Sponsor: **Dr. Larry & Mrs. Joan Rogers**  
 Companion Courtyard Sponsor: **Hill's Pet Nutrition**



Amount raised: **\$268,426**  
 Presenting Sponsors: **Hill's Pet Nutrition & VCA Animal Hospitals**  
 Event Chair: **Bridgette Garcia**

**STRUT YOUR MUTT**  
 May 12<sup>th</sup> 2018



# making a powerful impression.

The **SPCA of Texas'** website, social media, customer care center and public relations outreach continues to make an enormous impression in the North Texas community and beyond.

Our marketing and communications efforts help us connect with the communities we serve and help us deliver our promise to help rescue, rehabilitate and rehome **tens of thousands of animals each year.**



**2.3 MILLION**

website visits from around the globe



**141,838**

social followers



**99,535**

calls answered



**\$10 MILLION+**

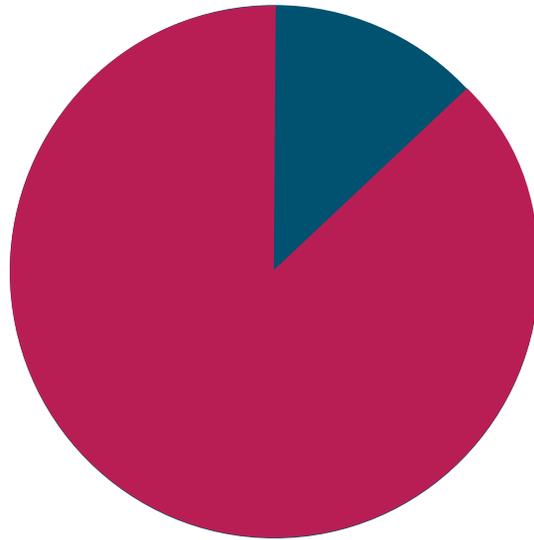
total media value (*earned and in-kind*)

# making an investment in your community.

## how your donations are spent

\*Revenues  
**\$21,371,000**

\*\*Expenses  
**\$25,485,000**



Animal Care, Programs and Services **83%**  
Fundraising and Administration **17%**

**\$.83 of every dollar you give is spent directly for animal care and programs right here in North Texas.**

\*Unaudited numbers \*\*Expenses exclude depreciation

As an independent 501 (c)(3) organization, we are not a branch or chapter of the ASPCA or any other group. We are funded by our generous donors, and 100% of your gifts stay right here in our community.



The SPCA of Texas' strong financial health and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator. This is the SPCA of Texas' fourth consecutive 4-star rating. Charity Navigator reported that only 16% of the charities they evaluate earn a fourth consecutive 4-star rating.

EIN: 75-1216660

## the best feeling of all



You can ensure that your love for animals continues beyond your lifetime by including the SPCA of Texas in your estate plans.

For information about leaving a gift to the SPCA of Texas in your will please visit [spca.org/bequests](http://spca.org/bequests) or contact Eunice Nicholson at **214-461-5166** or [legacy@spca.org](mailto:legacy@spca.org).

## giving days

NORTH TEXAS  
**GIVING DAY**  
.ORG

Amount raised:  
**\$231,000**

#GIVING  
TUESDAY

Amount raised:  
**\$88,000**

# lifesaving statistics.

## Rescue, Rehabilitate and Rehome.

The SPCA of Texas serves as many animals as we can. With your help, we give these animals exceptional care and then find loving homes for as many as possible. The SPCA of Texas does not euthanize based on time or space. We only euthanize animals for untreatable medical conditions or severe behavioral issues.

### Pets served in 2018

#### PETS RECEIVED

Cats and kittens	3,385
Dogs and puppies	4,468
Other pets*	1,220
<b>TOTAL</b>	<b>9,073</b>

#### PETS ADOPTED

Cats and kittens	3,044
Dogs and puppies	3,978
Other pets*	438
<b>TOTAL</b>	<b>7,460</b>

#### PETS REUNITED

Cats and kittens	20
Dogs and puppies	110
Other pets*	118
<b>TOTAL</b>	<b>248</b>

#### PETS TRANSFERRED OUT

Cats and kittens	72
Dogs and puppies	101
Other pets*	119
<b>TOTAL</b>	<b>248</b>

\*Other pets include equine, livestock, small mammals, birds, etc.

### Adoption Breakdown

Dogs:	<b>2,644</b>	Guinea Pigs:	<b>57</b>	Ferret:	<b>4</b>
Cats:	<b>1,698</b>	Cattle:	<b>40</b>	Goats:	<b>2</b>
Kittens:	<b>1,346</b>	Rabbits:	<b>28</b>	Hedgehogs:	<b>2</b>
Puppies:	<b>1,334</b>	Rodents:	<b>27</b>	Sheep:	<b>1</b>
Horses:	<b>140</b>	Pigs:	<b>13</b>		
Fowl:	<b>118</b>	Birds:	<b>6</b>		

### Community Pet Program

Southern Dallas Initiative Spay/Neuter Surgeries:	<b>13,240</b>
Pets Assisted at Community Wellness Events:	<b>1,928</b>
Prospective Homes Reached: <i>(through flyers, door-to-door &amp; events)</i>	<b>32,427</b>
Clients Spoken To: <i>(door-to-door, meetings &amp; events)</i>	<b>28,249</b>
Appointments Made by Outreach Team:	<b>3,367</b>

### Pet Resource Center

Total Pets Helped:	<b>1,226</b>
Medical Treatment Provided:	<b>982</b>
Pet Food Provided:	<b>177</b>
Pet Deposit Provided:	<b>27</b>
Behavioral/Enrichment Provided:	<b>24</b>
Situational Fostering/Boarding Provided:	<b>15</b>
Travel Provided:	<b>1</b>
Pets Reached:	<b>503</b>
Pets Retained in Home:	<b>362</b>
Retention Rate:	<b>94.76%</b>